

# Jewish Outreach International

"First for the Jew, then for the Gentile." -Romans 1:16



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Newsletter

January 2021



**STEVEN BARRY KAPLAN, PRESIDENT JEWISH OUTREACH INTERNATIONAL (Atlanta, Georgia)**-God bless you and thank you for supporting our ministry! Happy New Year!

**HANUKKAH OUTREACH**-Thanks to the pandemic, our merchandise sales are rather limited, and we have a whole garage full of stuff! We have hundreds of fidget spinners, and I decided to use them for outreach during Hanukkah. Since most of the people I planned to visit are Israeli, I wore a Hebrew "*Jesus Loves You*" t-shirt. Some of the highlights include:

As I pulled out of the driveway to start our Hanukkah Outreach, I saw my Jewish Holocaust Survivor neighbor walking his dog "boychick", and I knew this was going to be an extraordinary time of outreach! I drove over to my neighbor, rolled down the window, wished him a happy Hanukkah and gave him a fidget spinner! He was most appreciative and returned the traditional Hebrew greeting "Chag Hanukkah Semach" and offered up a "Merry Christmas"!

I stopped off at the Israeli grocery store which now includes a seating area for the meals they serve. There were many Jewish people there, mostly Israelis, both employees and patrons. I just walked around and gave out the fidget spinners. Most people were happy to take them, but some refused them? An American Jewish woman working there asked what my t-shirt says, so I told her, "Jesus Loves You"! She told me I was in the wrong place. I knew I was very much in the right place!

I gave fidget spinners to several Jewish people at the barber shop, a kosher restaurant and the mall. I visited a Russian Jewish man at his business, and he was so intrigued by my t-shirt, he took a picture of it!

**POLITICAL RALLIES**-You never know how God will use your efforts? While I was at one of the rallies, a reporter from the Los Angeles Times, based in Atlanta, interviewed me

for their newspaper. I don't know if the interview ever made it into their paper?



I went to another rally, and met Governor Sarah Palin. She extended her hand for me to shake, but I just grabbed her and told her I love her! She asked if I was Jewish and told me she had lit Hanukkah candles with her son. She said she liked my t-shirt and that she wanted one! I mailed her a box of t-shirts and my book!

Ivanka Trump was at a rally. Security took a copy of my book and said they would give it to her! She is a convert to Judaism and married to a Jewish man, so I'm hoping my book blesses them!

**MERCHANDISE SALES**-A pastor friend in Las Vegas ordered 50 t-shirts for outreach, a friend in West Texas had me send pictures she showed to her friends, and then I mailed out what they wanted. I sent a box of merchandise to friends in East Texas and they invited people over to buy stuff and friends in Tennessee allowed me to set up tables at their house during a Christmas Eve Dinner Party!

Sincerely,  
Steven Barry Kaplan, President  
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"Again I ask: Did they stumble so as to fall beyond recovery? Not at all! Rather, because of their transgression, salvation has come to the Gentiles to make Israel envious. But if their transgression means riches for the world, and their loss means riches for the Gentiles, how much greater riches will their fullness bring!"-Romans 11:11-12



**EDDIE & LURA BECKFORD  
(Harrisburg, Pennsylvania)**

Lura Wrote:

"Shalom Friends & Family!

Covid has NOT kept us down! The Lord has work to be done and we are busy, but we took a few days off to rest during Christmas & New Year. Our apartment is such a peaceful place; it is a Joy to be in it! Think of this time as celebrating the Conception of our Savior Yeshua. That's when life begins! That's when his sojourn on earth began. Hallelujah!

As disciples of Yeshua, we have a task to accomplish. The Lord has sent us out into the world to proclaim the good news. We are doing our best to stay healthy to be ready wherever the Lord leads. We are doing intermittent fasting and it is amazing how good we feel. We recommend listening to some YouTube videos to understand this. Dr. Mindy Pelz, Dr. Stan Ekberg, and Dr. Jason Yung all have wonderful videos explaining how the body

works and what fasting does to the body. We are truly fearfully and wonderfully made. The

works and what lasting does to the body. We are truly tearfully and wondrously made. The Lord has made provision for the body to heal itself. Praise Him!

Eddie found an Ethiopian church in Landisville, PA, so he took the supplies we brought from Israel and gave them to the pastor. The Pastor was so happy to get the Bibles, tracts & CDs!

Eddie is still working with Just for Today, a ministry for addicts & also for Vets. He has cut back his hours working at the Senior Center. They have cut back on their hours, but the Center has agreed to rent to us for our Oneg once a month for the next 12 months! Most of the churches are not allowing groups from outside their own people to use their facilities, so this is a gift from the Lord. He always goes before us and provides for His people!

Our book is still for sale from Amazon, Barnes & Noble and other booksellers. We are receiving so many good reviews. The title is "Stop Doing Good – A love Story" by Lura P. Maiman-Beckford & Priscilla G. Simmons. It's about some of our experiences in Israel with the ultra-orthodox Jews, the secular Jews, the Bedouins, and other immigrants, etc.

Thank you and God bless you for your support! Go out and manifest Yeshua to the world around you! Enjoy His intimate Companionship!"

Love!

Lura & Eddie Beckford

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**P.S. Pray for the upcoming "Love Your Neighbor March" in May! If you want to be part of it, please email me or call 717 395 2804.**

"Now then, we are ambassadors for Christ, as though God were pleading through us: we implore you on Christ's behalf, be reconciled to God."-2 Corinthians 5:20





**CYRIL GORDON  
(Southern California)**

Cyril wrote:

"Shalom and a warm Holiday greeting from the Gordon family,

We praise God every day for all of you who helped make 2020 an incredible year of bold and effective evangelism in the spiritually dark city of Los Angeles, A.K.A Gomorrah. This is a worldly city that ensnared many souls who come here from all over the world seeking fame and fortune only to find emptiness and sorrow. It is a place that desperately needs the gospel. Thankfully, there are many good churches in this town that are doing all they can to point people to Jesus and help them grow in their faith. But unfortunately, ministry at Venice Beach has all too often been neglected.

Below is a recent picture of the Gordon family while on a family get away to the mountains at Big Bear Village. The Lord knows that I've been yearning for fresh mountain air after being on the battlefield of souls all year long. I praise God that we were able to take this trip and get some quality family time. We even got to do some skiing! My daughter Gabriella did really well skiing for the first time but had to get rescued by the Ski Patrol after she challenged herself on an advanced beginner slope. Little Yossi's ski instructor says that he's the best student he ever had and was able to ski on the advanced beginner slope on his first day! His older brother Daniel picked up skiing quickly but took it slow and steady staying on the beginner's slope. As for me, I was surprised how skiing came back to me quickly after 26 years! After a couple runs on the kiddy slope, I was back on the more advanced slopes. My wonderful wife Rhonda passed on the skiing and decided to stay at the cabin to get some studying done and keep our dog Mootles company.



My calling in the ministry of Jewish Outreach International has been to go to the Highways and byways and go after the forgotten and abandoned souls that many have given up on. I go after the misfits like Rudolf the Red Nosed Reindeer. I'm kind of like a Jewish Santa Claus pointing people to the best Christmas gift of all—the free gift of salvation.

Thanks to your prayers and support, this year my ministry team and I (see picture below) had over a hundred salvations and rededications while ministering on the world-famous Venice Beach walkway. We had over 600 people stop by our Free Bibles table and take a free English, Spanish, or Hebrew New Testament. We also sowed a lot of seed by verbally sharing the gospel with over a thousand people that the Lord brought to our table! Venice Beach has historically been a magnet for people living on the fringe, and unfortunately, we are the only regular presence from the body of Messiah reaching out to the thousands of people that visit there. Thankfully though, several ministries do come out once in a while to do some outreach. Please pray that the Lord would move more churches and ministries to join us in this rich mission field.



As many of you know, the Lord has also called me to minister in the local synagogues like

the Apostle Paul did. The fruit of this ministry is that one of the synagogues I've been active in has hosted a "Christianity Class" and has started a Torah Study on the whole New Testament that I'm a part of. This is so amazing that Rabbis from other synagogues are popping in to see what's happening!

It's now been eighteen months since I started serving with Jewish Outreach International, and the Lord has surpassed my expectations. As many of you know, I had to start from zero in raising support when the Lord had me switch ministries, and thanks to the Lord and many of you, support has been generous. My goal is to have 100 or more individuals or churches sponsoring me \$50 or more a month, and this month we passed the 57% milestone of this goal. Hitting the goal of 100 sponsors will allow me to devote 80% of my time to direct evangelism to the tens of thousands of people I have access to in Southern California through my Venice Beach Outreach and my ministry in the synagogues. If you aren't already sponsoring me, please pray about jumping on board in 2021. Time is short and the workers are few--especially in Los Angeles, California.

**Thanks again for all your prayers and support!**

Shalom,  
Cyril Gordon

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Friend me on FACEBOOK: <https://www.facebook.com/cyril.gordon>

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